



advanced kitesurfing school - Cape Town - www.kitekahunas.com

Kitekahunas
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Advanced Kiteboarding School (Pty) Ltd. 24 Albus Drive Sunset Beach 7441 South Africa

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Kitekahunas - Advanced Kitesurfing School - located in Sunset Beach and Table View, Cape Town, South Africa offers 2-3 weeks kitesurfing crash courses, from zero to hero, with students advancing within two or three weeks from complete beginners to fully independent kitesurfers. We also offer wave kitesurfing camps for advanced kitesurfers who want to enter into wave kitesurfing and advanced kitesurfers who want to improve their wave kitesurfing skills. Our customers are mainly from Europe, Middle East, America, South America and South Africa. Our season is from beginning of October until end of March. You can find more information on what we do at www.kitekahunas.com

We are looking for an

Assistant Manager – Kiteboarding School and Kitesurfing Station

starting on 1st October 2018. You will be employed on a contract basis during season, from 1st October until 30th March on a full-time basis (average of 40 hours per week).

Next to assist managing the kitesurfing school/ station, the Assistant Manager will also have duties within SLINGSHOT South Africa, which includes at least advice and selling of kitesurfing equipment to KITEKAHUNAS' customers.

The salary will consist of a base package and a performance related portion (i.e. sales commission for selling courses, wave camps, and equipment to our customers). Further, the Assistant Manager will have within his package a "lifestyle component", i.e. can kitesurf during breaks, we are located directly in front of the famous Kite Beach.

A well performing Assistant Manager should expect a monthly salary of R 9.000-15.000 or more.

We work all days during season (so there are no set week-ends, no public holidays and no holidays), off-time is only on no-wind-days and can be taken in accordance with the manager.

The task are more specifically:

- Help in daily operations of the school
- Assist in leading the entire team, instructors, interns, drivers, etc.
- Help the manager to schedule students and instructors

- Help tidying up the school room, ensure that gear is in order, help to make small repairs
- Help to conduct and lead regular team meetings.
- Sales work: Respond to enquiries by potential customers and sell wave camps and courses.
- Check free accommodation with our partners and match them to the customer enquiries (we will have several accommodations around the kitesurfing school, from budget to medium to luxury, ... and several business partners providing them).
- Check-in students, issue invoices, accept payments, do the paper work with them, handing them over to the instructors.
- Decide on a day-to-day basis about the programme of the day, in the morning (dependent on wind and swell) and advise instructors / inform students.
- help in marketing-related matters for KITEKAHUNAS and Slingshot South Africa. In particular online marketing and new/social media marketing. Also of our wave kitesurfing tutorial videos *KITEKAHUNAS – Learn Wave Kitesurfing*, which you can watch on YouTube).
- Create ads, flyers, posters etc
- Supervise the maintenance of our schooling equipment (kites, bars, boards, radios and helmets), daily course briefings, keep and control of time sheets for our staff, so that things are always in good order, and to guide our staff in this respect.
- Other.

Help to supervise our Intern “Online Marketing” on the following tasks / or take over these tasks:

- Photo shoots and compilation of photos for our students to take home (experience in taking sports pictures are necessary)
- Photo and video shoots and prepare photos/video feedback for our instructors.
- Facebook marketing.
- Online Marketing in Forums, web sites, etc,
- Newsletter Marketing.
- Continuous improvement of our offering and positioning.
- Interviewing of guests after their courses with us to collect their feedback.
- Obtain and compile reports from guests for our Facebook page.
- Other

You should ideally have the following skills, or readiness to acquire these skills before or at the beginning of your job:

- You can or cannot be a kitesurfer.
- Very accurate work style, attention to detail.
- Good experience in Photoshop/ Corel Draw
- Good experience in Video editing for self-produced movies (I-Movie, or Adobe Premiere)
- experience as assistant manager or manager of a kite school, kite station, or any other hospitality business (hotel, restaurant, sports school, ...) are a plus

- basic skills in MS Word, Powerpoint, Excel
- Dreamweaver (HTML web sites editing), basic skills
- Experience in social media marketing (Facebook/ Instagram, Twitter).
- Outlook Express or Windows LiveMail email programme
- Drivers licence
- IKO license or similar is out of advantage (if you are a kitesurfer)

Please send your application, together with your CV and preferably with your references to mail [at] kitekahunas.com

About Cape Town / South Africa

Apart from kitesurfing, Cape Town is one of the world's top holiday destinations with hundreds of attractions to visit, beautiful people and sizzling nightlife. It has been elected by normal holiday-makers often as the top travel destination in the world.

In Kitesurfing: Cape Town is considered to be the world's kitesurfing capital, and the Mecca of wave kitesurfing. Many kiteboarding Pro's are training here during our season. There are also lots of social activities amongst kitesurfers and competitions to meet these people. Cape Town is one of the top holiday destinations in the world!

Please expect the following expenses

Living: You will need to arrange your own room or apartment close to us, usually in Tableview/Blouberg area. You find rental ads on www.gumtree.co.za

Rent for a room is typically around R 4000-6000 per month. A one-bed room apartment is around R 6 000-R 8 000. Usually landlords want to sign 6 months contracts, or at least 3 months contracts.

Initially you can stay in a room with bunkbeds in a SurfHostel, in walking distance to our school, if you are interested (EUR 15 per night). You may alternatively stay in a backpacker or kitesurfing guest house in Tableview.

Food: Expect for meals in restaurants between R 70-120 (pizza with a beer) and R 120-220 (steak with wine or sushi with wine).

Transport: We have a tramway bus running in Tableview and to Cape Town downtown and the surroundings. This will cover most of your transport needs. Should you require a rented car, you can arrange on your own or share with other staff. Prices are around R 3500-4500 per month. E.g. www.rent-a-cheapie.co.za (other car rentals are on our website, under "Travel to Cape Town").

We offer a long-term opportunity for you (every year for 6 months in season). Salary increases annually.

Please send your application letter, CV including your previous reference to info [at] kitekahunas.com

P.S.: For foreigners: When looking at the above Rand figures, please note that you cannot just apply the exchange rate into EUR or USD, as the buying power of the Rand in South Africa is much higher than when you exchange it into EUR or USD and purchase in Europe or US. The offered payment is in line with the market. Average salary here for an employee is about 4k-8k Rand per month. A professional earns R 12k or more.

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