



advanced kitesurfing school - Cape Town - [www.kitekahunas.com](http://www.kitekahunas.com)

Kitekahunas  
Advanced Kiteboarding School (Pty) Ltd.  
12 Beach Boulevard  
Tableview, Cape Town 7441  
South Africa  
Fax +27 (86) 607 5575  
eMail [mail \[at\] kitekahunas.com](mailto:mail@kitekahunas.com)

To whom it may concern

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Kitekahunas - Advanced Kitesurfing School - located in Table View (Blouberg), Cape Town, offers

- 2 or 3 weeks **Kitesurfing Beginners Crash Courses**, which will make beginners within 2-3 weeks to fully independent kitesurfers, and
- 2 weeks **Wave Kitesurfing Camps**, with lessons for wave novices or for existing wave kitesurfers (please note our free wave kitesurfing video courses on Youtube or our website – KITEKAHUNAS – Learn Wave Kitesurfing).

Our customers are mainly from Europe, America and South Africa. Our season is six months long, from beginning/mid of October until end of March. You can find more information about what we do at [www.kitekahunas.com](http://www.kitekahunas.com)

## **Wanted: We are looking for a Kitesurfing Chief Instructor**

on a freelance / contractor basis, starting on 13th Oct (or a few days earlier) and working during our full season for a maximum of 6 months (due to visa regulations) until the end of March.

We are looking for someone long-term, provided that you show good or excellent performance. With this you can return to Cape Town every “north hemisphere winter” to South Africa’s summer and a reliable wind and waves season. Cape Town is the world’s capital of Kitesurfing and one of the best holiday places in the world.

The ideal is a certified Kitesurfing Instructor (IKO/BKSA/VDWS or similar), who has at least 5 years of kitesurfing teaching experience or more, and has experience in guiding a team of instructors. You should ideally have a sports background, possibly a degree in sports or sports teaching from a university. You should be able to deal with small and bigger waves (but if you are not a proficient wave kitesurfer yet, this is not a problem, because you can learn these skills with us on the job). You should perform well under high pressure, and you should be happy to give a hand whenever it is necessary to run operations smoothly, and

you should be loyal to the company, its managers and director at all times. You should try help to keep up a good spirit and ambience within the whole team. You should look for a long-term perspective in Cape Town, during our season.

Our Chief Instructor will lead and train the instructor team, ensure high quality teaching standards throughout the team, guide and supervise our Advanced Kitesurfing Instructors and our Beginner Kitesurfing Instructors on a daily basis (on wind days), in theory and in practice and support the Management Team in daily operations as necessary. Next to these management tasks, you also will teach our students yourself, mostly on our B courses and existing kitesurfers on our Mixed Twin-tip & Wave Camps, our KITEKAHUNAS Wave Camps and in freeride/ freestyle private lessons. Beginners teaching may be possible from time to time. Together with the Manager the Chief Instructor can decide, which instructor is taking which type of lessons.

All instructions should be in a way that our Customers are pleased and satisfied with the services of the school (instructions of 4-8 hours on wind days) and that they progress well to their abilities.

We expect that all instructions and the course curriculum will be according to the KITEKAHUNAS teaching methodology, which contains our proven and tested teaching methods, and also in agreement with Kitekahunas' Manager(s) and Director(s), who will also help with their experience to further develop the curriculum.

We offer three products, and you should be able to teach all three of them. The Chief Instructor, however, usually teaches in the Wave Camps and private lessons.

- The A+B kitesurfing beginners crash course (14 days or 21 days) for kitesurfing beginners, up until a level to ride upwind or learning to jump.
- The KITEKAHUNAS Mixed Twin-tip and Wave Camps, mainly on downwinders, but also at wave spots. You should be able to wave kitesurf and also to teach wave kitesurfing. We are the producers of the famous video course “KITEKAHUNAS – Learn Wave Kitesurfing” (please watch it on YouTube or our website). Please watch our wave kitesurfing tutorial videos and please let us know to what level you can teach: Basic wave kitesurfing level: Lesson 2, 3 and 4. Advanced wave kitesurfing level: Lessons 5, 6 and 10.

We work on all days, including weekends and public holidays. On no-wind-days there is only limited instruction, if any, this will be the off-time for all Instructors.

### **What you can expect working with us**

Please expect as Chief Instructor for Wave Camps and mixed Twin-tip & Wave Camps and advanced kitesurfing courses B that mostly you will be on the water yourself whilst teaching kitesurfing to your students, connected to your students via radio communication. We teach and sell Slingshot equipment, so we expect the Chief instructor to fly Slingshot and recommend this to our students (as he will benefit also from Slingshot sales). In the KITEKAHUNAS Wave Camps and Downwind Camps you will be holding safety lessons/downwind briefings (theory), you will be taking videos of the students and give them daily feedback, accordingly. If you have to wait for wind, we expect you to teach theory while you wait (we do not pay for waiting). You will be using our video tutorials to teach wave kitesurfing which are available in the school room. While teaching on the camps you will mainly be on the water, wave kitesurfing, while teaching. This is a main difference to

beginners' teaching: You will spend a lot of time on the water yourself kitesurfing, not at last also to demonstrate the right body posture, turns, moves and tricks to your students, watch your students while riding and give them feedback afterwards in order to improve their skills. Kitekahunas owns a microbus, and next to kitesurfing on our beach, we regularly do downwinders, the most profound way of kitesurfing, which are an integral part of our teaching methodologies, and sometimes we visit other kitesurfing spots around Cape Town (we have more than 30 of these) - depending on training goals, wind, waves, interests of our students etc.

Instruction for beginners (course A, the first 3-4 days) happen according to the IKO standard curriculum.

Your responsibilities will also include preparation of schooling equipment (ensure our radio communication systems are in proper working condition and charged/ fixed onto the helmets properly), daily instructor scheduling together with the manger and course briefings, supervise staff time sheets (ensure that they are properly filled out on time), help in our day-to-day school operations. You will also be responsible that our teaching materials (radios and equipment, kites, other equipment) will always be in good order, and to guide our staff in this respect. You will also make a plan for all staff, to ensure that the equipment room is always in perfect order (clean/tidy). You will also have to arrange weekly meetings with the other instructors to talk about any new developments/ their concerns, try and help to solve issues (if anything needs to be resolved), make sure that the atmosphere between all staff members is good, guide them with respect to their teaching and help them to deliver best service and high quality instructions.

### **Personal Qualities**

- Ability to solve problems and work under pressure.
- Approachable, welcoming, friendly, and enthusiastic.
- Able to communicate well with guests and staff of all ages.
- Self-motivated.
- Highly reliable.
- Flexible.
- Punctual.
- Organised.
- Loyal.

### **About Cape Town / South Africa**

Cape Town is considered to be the world's kitesurfing capital. Undoubtedly the best place for kitesurfing, and most of the world's kiteboarding Pro's are training here during our season. There are also lots of social activities among kitesurfers and competitions to meet these people.

Apart from kitesurfing, Cape Town is one of the world's top holiday destinations with hundreds of attractions to visit, hundreds of things to do, beautiful people and a sizzling nightlife. Cape Town has received many prizes, like "best place to visit in the world" or "top holiday destination of the world".

## **Your Salary Package**

- + Will be according to the valid KITEKAHUNAS Salary Table. Please ask for it.
- + Salaries are based on days worked per month.
- + Your salary will increase every year to reward your experience with KITEKAHUNAS and your loyalty.
- + The Chief Instructor in the first year can expect between R 18 000 and R 25 000 per month. In later years between R 20 000-30 000 or more per month.
- + Commission for all students and camps participants that you bring to Kitekahunas (so please start to recommend us to your beginner students). Referrals for a full A+B course attracts a commission of EUR 200 per student.
- + Group commission on Slingshot sales turnover (kites, boards), provided that you fly Slingshot equipment yourself.
- + Monthly bonus payment for '5-star' reviews of Kitekahunas customers on social media platforms, such as Facebook, Tripadvisor or Google Business. Every 5-star review of Kitekahunas customers will attract an extrabonus..

It is essential that you commit to the entire season. There will be a penalty for early leaving.

Salaries are payable at the end of the month.

**Please send your application, together with your CV and preferably with your references to mail [at] kitekahunas.com**

## **Please expect the following expenses**

Living: You will need to arrange your own room or apartment close to us, usually in Tableview/Blouberg area. You find rental ads on [www.gumtree.co.za](http://www.gumtree.co.za)

Rent for a room is typically around R 4000-6000 per month. A one-bed room apartment is around R 6 000-R 8 000. Usually landlords want to sign 6 months contracts, or at least 3 months contracts.

Initially you can stay in a room with bunkbeds in a SurfHostel, in walking distance to our school, if you are interested (EUR 15 per night). You may alternatively stay in a backpacker or kitesurfing guest house in Tableview.

Food: Expect for meals in restaurants between R 70-120 (pizza with a beer) and R 120-220 (steak with wine or sushi with wine).

Transport: We have a tramway bus running in Tableview and to Cape Town downtown and the surroundings. This will cover most of your transport needs. Should you require a rented car, you can arrange on your own or share with other staff. Prices are around R 3500-4500 per month. E.g. [www.rent-a-cheapie.co.za](http://www.rent-a-cheapie.co.za) (other car rentals are on our website, under "Travel to Cape Town").

We offer a long-term opportunity for you (every year for 6 months in season). Salary increases annually.

Please send your application letter, CV and at least one reference to mail [at] kitekahunas.com

P.S.: When looking at the above Rand figures, please note that you cannot just apply the exchange rate into EUR or USD, as the buying power of the Rand in South Africa is much higher compared to the buying power of EUR or USD in Europe or US. The offered payment is in line with the market in Cape Town, compared to other schools in Cape Town we are paying at the higher end. Average salary here is about 4k-10k Rand per month. A professional earns R 8k-17k or more.