



Kitekahunas
Advanced Kiteboarding School (Pty) Ltd.
12 Beach Boulevard
Table View, Cape Town 7441
South Africa

Cape Town, Table View, 8 August 2017

Kitekahunas - Advanced Kiteboarding School - located in Sunset Beach, Cape Town, offers 2 weeks advanced kiteboarding courses and kitesurfing wave camps mainly to an European and American audience. Our main season is October until end of March. You can find more information on what we do at www.kitekahunas.com.

We are looking for an

Intern Social Media Marketing / Production of YouTube Videos

starting on 1st October 2017 and working during our season until end March the following year. We do not pay any salary, but we pay for a basic accommodation for you or basic accommodation in a kitesurfing guesthouse (bunk beds). The Manager of our kitesurfing school will guide you to reach your educational goals (as set by your university or school). You may earn later a small salary as sales commission for Slingshot kites, boards and equipment, or for other services.

The key tasks and responsibilities of the Intern / what you will learn:

- Photography and taking of short video footage of our kitesurfing students
- Packing of photos and basic editing of videos to publish on YouTube or Facebook and other social media
- Prepare short video sequences for our instructors, so that they can give video and photo feedback the next morning.
- Packaging of photos and short video clips of our students for them to take home
- Obtain and compile reports from guests for our Facebook page

Further:

- Some help with our Facebook page and website
- Marketing of our offering towards re-sellers, travel agencies, sport tour operators
- Help in Search Engine Optimisation of our web sites
- Newsletter Marketing
- Marketing of Slingshot South Africa
- Other

You should ideally have the following skills, or readiness to acquire these skills before or at the beginning of your internship:

- Basic skills in Photography
- Basic skills in Adobe Photoshop
- Editing of self produced movies, basic skills (Adobe Premiere or Apple iMovie)
- Ideally: some skills with Adobe After Effects
- Ideally: basic skills with Adobe Dreamweaver (HTML web sites editing)
- Inter-personal skills, as you have to work a lot with people: students and team members

Please expect the following expenses:

You will stay in a kitesurfing guesthouse, which hosts bunk-beds. Some other Instructors or Interns may stay there too. Rental is free. Alternatively you can rent a room somewhere and we take over the rent (up to a limit of R 3000-4000).

Food: Expect for meals in restaurants between R 100 (pizza with beer) and R 200 (steak with wine or sushi with wine).

Transport: We have the new tramway bus running to Cape Town CBD, Greenpoint and to Table View. This will cover most of your transport needs. Should you require a rented car, you can arrange on your own or share with other staff. Prices are around R 3500-4000 per month. Maybe the school rents a car and you can share in this, if so, please let us know early.

Please send your application, together with your CV and preferably with your references to mail [at] kitekahunas.com