

Cape Town, Sunset Beach, August, 2019

Kitekahunas - Advanced Kiteboarding School - located in Sunset Beach, Cape Town, offers 2-3 weeks advanced kiteboarding courses and kitesurfing wave courses and wave camps mainly to a European and American audience. Our main season is October until end of March. You can find more information on what we do at www.kitekahunas.com.

We are looking for an

Intern Social Media Marketing / Production of YouTube Videos

starting on 1st October 2019 and working during our season until end of March the following year. We will pay a small compensation which will allow to pay for basic accommodation in a kitesurfing guesthouse (bunk beds).

The key tasks and responsibilities of the Intern / what you will learn:

- Photography and taking of short video footage of our kitesurfing students
- Packing of photos and basic editing of videos to publish on YouTube or Facebook and other social media
- Prepare short video sequences for our instructors, so that they can give video and photo feedback the next morning.
- Keeping our facebook page up-to-date
- Assisting the manager in all marketing related tasks, Adobe Photoshop, Light room or similar & video editing knowledge are out of advantage
- Packaging of photos and short video clips of our students for them to take home
- Obtain and compile reports from guests for our Facebook page

Further:

- Marketing of our offering towards re-sellers, travel agencies, sport tour operators
- Help in Search Engine Optimisation of our web sites
- Newsletter Marketing
- Other marketing related tasks
- Marketing of Slingshot South Africa

- Basic assistance at the kiteboarding school (Check-In of customers, Check-out of equipment)
- Assist in daily operations of the school, such as help tidying the school room, assist in making small repairs, keeping inventory of all kite equipment etc.
- Assist in all operations related to our new guesthouse, help to check in customers etc.
- You should ideally have the following skills, or readiness to acquire these skills before or at the beginning of your internship:
 - know how to kitesurf
 - Basic skills in Photography
 - Basic skills in Adobe Photoshop or similar
 - You should be flexible, be able to work under pressure and have a professional work attitude
 - Editing of self produced movies, basic skills (Adobe Premiere or Apple iMovie)
 - Ideally: some skills with Adobe After Effects
 - Ideally: basic skills with Adobe Dreamweaver (HTML web sites editing)
 - Inter-personal skills, as you have to work a lot with high profiled customers and professional team members

Please expect the following expenses:

We will pay you a compensation which will allow you to pay for basic accommodation in Cape Town. We will possibly be even able to provide accommodation depending on availability, kindly ask for it.

Food: Expect for meals in restaurants between R 100 (pizza with beer) and R 200 (steak with wine or sushi with wine).

Transport: We have the new tramway bus running to Cape Town CBD, Greenpoint and to Table View. This will cover most of your transport needs. Should you require a rented car, you can arrange on your own or share with other staff. Prices are around R 3500-4500 per month. Maybe the school rents a car and you can share in this, if so, please let us know early.

Please send your application letter, CV and references to mail [at] kitekahunas.com